

**APPLICATION FORM**

A total of €60,000 in cash prizes to be won by three young entrepreneurs in Monaco and the Riviera!

With these new awards, the Stelios Foundation is rewarding start-up businesses in Monaco and the Riviera that will create more new jobs in the economy!

1. these cash prizes are offered by the Stelios Philanthropic Foundation ([www.stelios.mc](http://www.stelios.mc) ) a Monaco registered charity created by Sir Stelios Haji-Ioannou, the creator and owner of the easy family of brands. For more information visit: [www.easy.com](http://www.easy.com) and [www.easyhistory.info](http://www.easyhistory.info).
2. **From 17 February 2025 until 24 April 2025,** we are inviting applications - to be submitted on this application form available to download on the website <https://stelios.mc/>

and sent by email to [maya.turnbull@stelios.com](mailto:maya.turnbull@stelios.com).

1. The winners will be announced at an awards ceremony at the Stelios Foundation Conference Hall in Monaco on Thursday 15 May 2025**.**
2. The overall winner will win a prize of €30,000, with a 2nd prize of €20,000, and a third prize of €10,000 to invest in their business.
3. The awards are run in partnership with Riviera Radio- [Rivieraradio.mc](https://rivieraradio.mc/)



1. Riviera Radio is offering additional prizes for the winners in the form of a complimentary media package worth €30,000 that can be used by the winners to promote their business on Riviera Radio. €15,000 for 1st place, €10,000 for 2nd place, and €5,000 for 3rd place.

**CRITERIA TO APPLY**:

* Entrepreneur must be 34 years old or younger (born in1990 or later).
* Start-up company must have been registered at *Registre du Commerce et des Sociétés (RCS)* FRANCE, or *Répertoire du Commerce et de l'Industrie (RCI)* MONACOin the last five years (registered in 2019 or later).
* With revenues of at least €30,000 per annum.
* Entrepreneur/applicant to own more than 50% of the shares in the company and be a director of the company.

**DETAILS OF APPLICANT:**

**First name\_\_\_\_\_\_\_\_\_\_\_\_ Last name\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date of birth\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Email address\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**LinkedIn profile of applicant\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Mobile phone\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ What % of the company do you own?\_\_\_\_\_\_\_\_\_\_\_**

**How did you hear about these awards?\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**DETAILS OF THE COMPANY:**

**Legal name of company\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Monaco RCI / France RCS \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Incorporated on (date) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Phone number (fixed line) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Company postal address\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Company website (URL)\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Visitors per month \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ (most recent figure)**

**LinkedIn page of company \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

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| --- | --- | --- | --- |
| **Financials** | **2023** | **2024** | **2025 (Forecast)** |
| **Turnover €** |  |  |  |
| **Net profit € (or loss)** |  |  |  |
| **Number of staff** |  |  |  |
| **Number of customers served per year** |  |  |  |

**Provide a brief description of your business, your customers, and markets in which you operate (maximum 1000 characters):**

**How would you describe your business (tick as many as applicable):**

Business to consumer (B2C) \_\_\_\_ or Business to business (B2B) \_\_\_\_\_\_\_\_\_\_

Are you selling a physical product \_\_\_\_ or a service \_\_\_\_\_\_\_\_\_

The majority of your sales revenue is online via the internet \_\_\_\_ or you receive payment via offline payment methods \_\_\_\_\_

Name the three biggest direct competitors you have: ­­­­­\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Your selling price point relative to your competitors is:

lower \_\_\_\_\_ average \_\_\_\_\_ premium \_\_\_\_\_

Without affecting your ability to win these awards, please tell us if you are willing to discuss in the future joining the easy family of brands with your current business ? yes\_\_\_ no\_\_\_\_\_\_\_ if yes which easy brand would you like to use ? easy\_\_\_\_\_\_\_\_\_

**Press/media:** Please tell us about any press/media coverage you may have had, negative or positive. You may provide links if any.  Please note failure to disclose negative press could exclude you from the awards.

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**Social media:** Please list all your active social media accounts across all platforms (LinkedIn, Facebook, Twitter or X, Instagram etc).

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**By applying for these awards, I hereby agree to:**

* Allow the Stelios Foundation to process your data on the application form and publish the fact that you have applied and/or won.
* Follow the LinkedIn page of the Stelios Foundation Conference Hall Monaco:
* <https://www.linkedin.com/showcase/stelios-foundation-conference-hall-monaco/posts/>

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* Connect on LinkedIn with <https://www.linkedin.com/in/maya-turnbull-3b62141b3/>
* If you win an award, promote the awards on LinkedIn after the ceremony and include award details as a permanent logo on the footer of your business website homepage with a clickable link to the <https://stelios.mc/>
* If you win you will also be expected to promote subsequent year’s awards

**I understand that all judging decisions in these awards are made by Sir Stelios and are final.** I certify that the facts above are correct. I understand that the Stelios Philanthropic Foundation will process any data that I have provided on this form and in any attachments for the promotion of the Awards.

Please fill in your details below confirming your application as stated above and email the word file to [maya.turnbull@stelios.com](mailto:maya.turnbull@stelios.com)

|  |  |
| --- | --- |
| **Name of**  **applicant** |  |
| **Name of**  **Company** |  |
| **Date** |  |